



Engineering Maintenance Solutions

## Engineering Maintenance Solutions

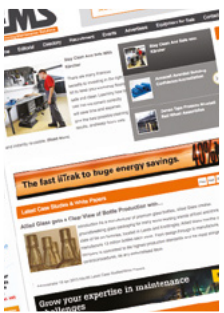
Media Information 2018

EMS or Engineering Maintenance Solutions; is a specialist magazine distributed to inform and educate Directors, Managers and Engineers responsible for the Maintenance, Asset Management and Production within Engineering plants.

### Magazine

EMS is a bi-monthly magazine that examines how to improve plant and machinery lifetimes, buildings infrastructure, strategic maintenance management, how to reduce costs and downtime and increase overall equipment effectiveness.

All editorial is independently researched and commissioned and written by qualified experts in the field of maintenance & engineering.



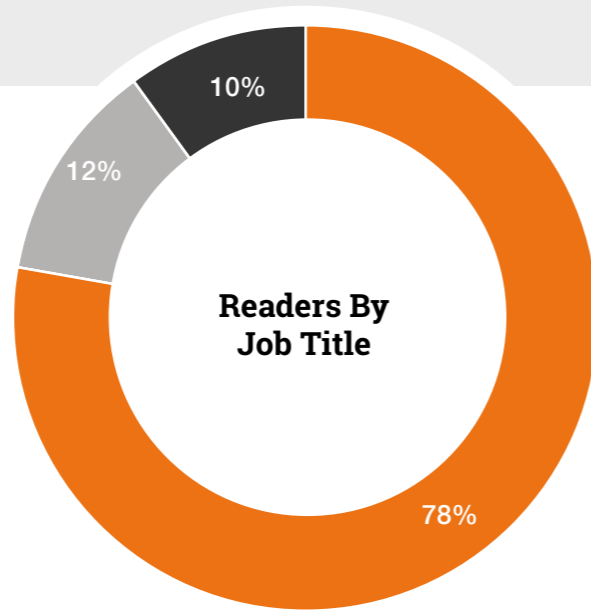
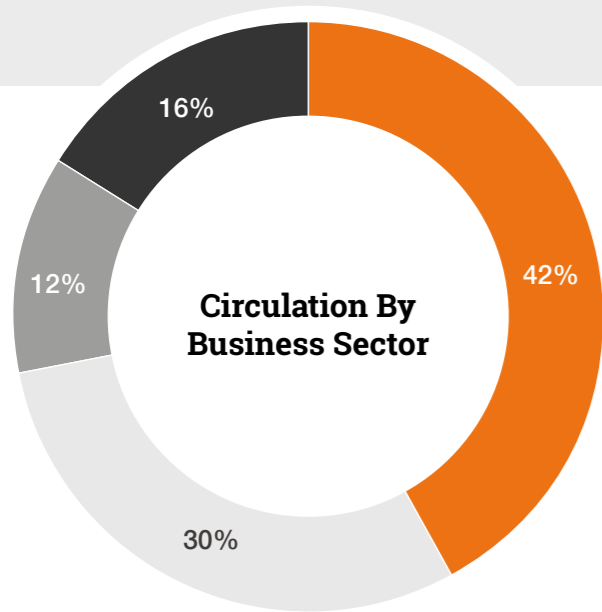
www.engineeringmaintenance.info is now the World's largest online information resource for maintenance professionals. Specifically designed to promote technical excellence in maintenance, informing and educating the top maintenance professionals across the globe. Our portal contains the latest news, technical articles, jobs, directories and events plus a comprehensive editorial archive.

### Website

Interact With A Unique Audience Of Primary Maintenance,  
Asset Management & Plant Engineering Professionals

## Magazine Circulation

With a UK circulation of 15,000 and a Worldwide audience of over 90,000 Directors, Managers and Engineers responsible for the Maintenance, Asset Management and Production within Engineering plants - EMS is the perfect platform from which to promote your product or service



- Manufacturing
- Utilities
- Military & Aerospace
- Government

- Engineers
- Managers
- Directors

## Industry Circulation

- Mining and Quarrying
- Extraction of Crude Oil
- Other Mining and Quarrying NES
- Manufacturing of Food and Beverages
- Manufacture of Tobacco Manufacture of Wearing Apparel
- Manufacture of Wood and Wood Products
- Manufacture of Pulp and Paper
- Manufacture of Coke and Refined Petroleum Products
- Manufacture of Chemicals
- Manufacture of Rubber and Plastics
- Manufacture of Mineral Products
- Manufacture of Machinery
- Electricity and Gas
- Collection and Purification of Water
- Electrical Contractors and Construction
- Wholesale and Commission Trade Other Retail
- Transport and Storage
- Sea and Coastal Transport
- Air and Space Transport Rental of Machinery Research and Development Administration and Defence

All contacts are verified on a quarterly basis to ensure accuracy. Postal addresses are matched to the PAF (Postal Address File) and maintained in accordance with MPS (Mail Preference Service)

Digital magazines are enhanced with analytics technology to ensure accurate readership statistics. All registered email addresses consist of personal business email addresses and our servers are verified with white listing to ensure delivery.

### February

- Fume & Dust Extraction
- CMMS
- Compressed Air
- Seals/Bearings & Lubrication
- Pumps/Valves
- Health & Safety
- Hire Equipment
- Training
- Latest News
- Product Spotlight

### April

- Boilers & Burners
- Condition Monitoring
- Industrial Cooling
- Materials Handling
- Drives & Controls
- Buildings Maintenance
- Latest News
- Product Spotlight
- Technical Articles

### June

- Fume & Dust Extraction
- CMMS
- Compressed Air
- Bearings & Lubrication
- Pumps & Valves
- Health & Safety
- Hire Equipment
- Training
- Latest News
- Product Spotlight
- Euro maintenance 4.0

### August

- Northern Manufacturing Preview
- Boilers & Burners
- Condition Monitoring
- Industrial Cooling
- Materials Handling
- Environmental Management
- Latest News
- Product Spotlight
- Technical Articles

### October

- Maintec Preview
- Fume & Dust Extracrion
- CMMS
- Compressed Air
- Bearings & Lubrication.
- Pumps & Valves
- Health & Safety
- Buildings Maintenance
- Hire Equipment
- Latest News
- Product Spotlight
- Technical Articles

### December

- Boilers & Burners
- Condition Monitoring
- Industrial Cooling
- Materials Handling
- Drives & Controls
- Heat Exchangers
- Latest News
- Product Spotlight
- Technical Articles

## Advertising Rates

Insertion rates			
Display adverts	1	3	6
Front Page Package*	£2500	N/A	N/A
Full Page 4 Colour	£1995	£1890	£1785
Junior Page 4 Colour	£1800	£1755	£1710
Half Page 4 Colour	£1100	£1045	£990
Quarter Page 4 Colour	£595	£570	£540
*front page plus two pages of editorial or front page plus full page editorial and full page advert			
Buyers Guide:			
£395.00 for 12 months (60mm x 40mm)			

# Online Advertising



Have a presence on the world's largest online information resource for maintenance professionals.

- Hyper linked banners from £500
- Product editorial and Videos from £600
- Online Directory, 12 months £395.00
- E-Newsletters from £350



## Direct Marketing Opportunities

Take advantage of MSL Media's expertise and allow us to create a bespoke direct marketing package for you. Drive traffic to your website, create interest in a new product, promote an event.

- Rental of bespoke data list.
- Email addresses for bespoke E cast campaign
- E-mail address for be spoken e cast campaign.

Prices on application, discuss your campaign with us.

## Contact The EMS Team

### Editorial

Michael Dominguez  
Email : [editorial@engineeringmaintenance.info](mailto:editorial@engineeringmaintenance.info)  
Telephone : +44 (0)20 3575 1170

### Advertising:

Steve Pheasant - Media Manager  
[stevep@engineeringmaintenance.info](mailto:stevep@engineeringmaintenance.info)  
Telephone : +44 (0)20 3575 1170  
Mobile: +44(0)7962666987

### Website:

[www.engineeringmaintenance.info](http://www.engineeringmaintenance.info)



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